

ANNUAL CAMPAIGN PLEDGE FORM



If not preprinted above, please be sure to fill in your name and/or address in the fields below so that United Way can properly account for and acknowledge your gift. United Way does not rent, trade or sell our lists of contributors.

1 MY INFORMATION (Please print)

First name _____ M.I. _____ Last name _____

Home Address _____

City/State/Zip _____

Phone: Home Cell Work Birth Year (YYYY) _____

Preferred email _____

Union Member Retired I will retire within 12 months

Employer (or former employer if retired) _____

PLEASE COMBINE MY GIFT WITH MY SPOUSE'S/PARTNER'S GIFT.

Spouse's/Partner's Name _____ Spouse's/Partner's Employer (if applicable) _____

2 MY GIFT AMOUNT \$ _____

(Please choose payroll deduction or direct gift)

PAYROLL DEDUCTION (for workplace campaign)

How much would you like to deduct per pay period? \$ _____

How often are you paid per year?

52x 26x 24x 20x 12x Other (____ pay periods)

OR

DIRECT GIFT (Gifts of \$25 or less will be billed/charged one time)

Check (made payable to United Way of Greater Rochester and the Finger Lakes)

Cash

Credit Card (visit unitedwayrocfx.org/donate or scan the QR code below)

Bill me: Quarterly Monthly One-Time

Billing start date: _____

United Way also accepts charitable gifts from **Individual Retirement Accounts (IRA)**, **Donor Advised Funds (DAFs)** and gifts of **stock** and **cryptocurrency**. Scan the QR code below for more information, or visit unitedwayrocfx.org/donate. For other payment options please send us an email at contactus@unitedwayrocfx.org or call us at 585-242-6535.

I WANT TO BE A SUSTAINING COMMUNITY IMPACT FUND SUPPORTER.

Please continue to deduct my Community Impact Fund contribution from my credit card until I request a change. (Do not check this box unless you are giving directly to the Community Impact Fund.)

➔ MORE ON BACK



Signature _____

Date _____



3 MY IMPACT (optional)

I WANT MY GIFT TO SUPPORT UNITED WAY AND THE COMMUNITY IMPACT SERVICES AND GRANT OFFERINGS FOR OUR SIX-COUNTY REGION.

I WANT TO DIRECT ALL OR A PORTION OF MY GIFT TO THE FOLLOWING ORGANIZATIONS OR COUNTIES

(For a list of designation options visit unitedwayrocfly.org/donor-designation. \$50 minimum for all designations.)

\$ _____ Organization/County ID# \$ _____ Organization/County ID#

_____ Please do not release my information to the organizations to which I designated

4 Leaders United Visit unitedwayrocfly.org/leadership for more information

I WOULD LIKE TO JOIN A LEADERSHIP GIVING NETWORK

- African American Leadership Society (\$1,000 or more)
- Continue United (\$250 or more for ages 55+)
- Círculo Latino Leadership Society (\$1,000 or more)
- Emerging Leaders Society (\$500 or more, ages 40 and under)
- Women United (\$1,000 or more)
- Tocqueville Society (\$10,000 or more)
- Labor Leaders Club (\$1,000 or more)

5 Which local issues or causes matter most to you? Please select your top 3.

- Basic needs
- Education access
- Mental health
- Public safety
- Youth development
- Healthcare access
- Housing and shelter
- Disaster relief
- Environmental sustainability
- Civil rights/social action

AUTHORIZING A REGULAR PAYROLL DEDUCTION

I understand that I am under no obligation to contribute to United Way of Greater Rochester and the Finger Lakes. If I decide to contribute to United Way by authorizing deductions from my pay to be forwarded to United Way, it is a decision I make voluntarily. I understand that the amount I authorize to be deducted will be subtracted from my pay for any pay period in 2026-2027 in which my pay is large enough to cover the deduction. If there is a pay period in which my pay is insufficient to cover the United Way deduction after all legally required deductions are made, my employer will not make a United Way deduction for that pay period. If a United Way deduction is missed for any reason, it will not be made up on a later date without my express written direction. I understand that I may revoke my United Way deduction authorization at any time by informing my employer in writing, and that my revocation will be effective within four pay periods or eight weeks, whichever is sooner.

- All gifts are subject to a pledge loss reserve charge.
- United Way will make every effort to forward your gift to the organization to which you designate. If the organization is not in compliance with current United Way policy, or if this form is not completed as directed, United Way reserves the right to redirect your gift to support United Way's Community Impact Fund. For more information, please call (585) 242-6564.
- View United Way's Privacy Policy and Donor Privacy Policy at unitedwayrocfly.org/policies.

* Become a Sustaining Community Impact Fund Supporter

By choosing to become a Sustaining Community Impact Fund Supporter, you provide an ongoing, stable source of revenue that allows United Way to help our community thrive. We will use your sustaining donation to continue to tackle our region's biggest challenges, while reinforcing the foundational building blocks of youth success, financial security, healthy community and community resiliency that make our region strong. Should you have questions or want to discontinue payments, please contact (585) 242-6535. All payments must be in the form of a credit card. Join us today—and thank you for your support.

United Way does not provide goods or services in whole or partial consideration of any contributions made to United Way by payroll deduction. Upon request, you may obtain a copy of United Way of Greater Rochester and the Finger Lakes, Inc.'s latest financial report filed with the Attorney General by writing to United Way of Greater Rochester and the Finger Lakes, Inc., 75 College Avenue, Rochester, NY 14607 or from the New York State Attorney General's office by calling 212-416-8401 or viewing their website (www.charitiesnys.com). Registration with the New York State Attorney General Charities Bureau or any other government agency should not be construed as an endorsement of United Way.

Gifts to United Way may be tax deductible. Please consult your tax advisor.

August 2025